

# Yule Duel

## 2018 VOLUNTEER ROLES

### **Choir Advisor**

Our choirs are the stars of the show, and you will help them shine as bright as possible. This is a fantastic opportunity to get to know Vancouver's top choirs and a front row seat to the best musical event of the holidays!

#### Tasks and responsibilities:

- (Pre-event) Support choirs with information on how to register, fundraise, and prepare for the event (parking, time to arrive, etc.)
- (Event) Support choirs in setting up at their location and moving them to the stage if they qualify for an award

#### Skills and Knowledge Required:

- Choir experience is an asset
- Strong communicator via email and phone
- Warm, personable presence that can help make others feel appreciated and cared for

#### Time Commitment:

- Pre-event : 12 hours
- Event night: 4-6 hours

#### Why you should Volunteer:

- Opportunity to take part in a family friendly and fun event that raises money for a great cause
- Receive an official Yule Duel Toque, unlimited hot chocolate and pastries as well as a Volunteer Certificate!

#### Support and Training Provided:

- Marketing plan and event information
- Training on how to answer choir's questions
- Information provided on registration process and fundraising supports

### **Social Media Guru**

With over 20 choirs singing and 5,000 attendees cheering them on, there's lots of magical moments that we want to capture and share. We need your creativity and expertise to spread the excitement and take Yule Duel to the next level!

#### Tasks and responsibilities:

- Take photos and videos of the event to capture the excitement of the event on social media
- Record testimonials of participants
- Build momentum in the month leading up to the event, posting interesting facts and sharing posts made with judges and choirs

#### Skills and Knowledge Required:

- Choir experience is an asset
- Strong communicator with social media and marketing experience
- Familiar with Twitter, Facebook, and Instagram

#### Time Commitment:

- Pre-event : 10 hours
- Event night: 4-6 hours

#### Why you should Volunteer:

- Opportunity to develop experience promoting a major holiday event that raises money for a great cause
- Receive an official Yule Duel Toque, unlimited hot chocolate and pastries as well as a Volunteer Certificate!

#### Support and Training Provided:

- Marketing plan and event information
- Unique content to share
- Information about May's Place

**SAVE  
THE  
DATE!**

**YULE DUEL:  
THURS  
DEC 6, 2018  
GASTOWN**



**APPLY NOW AT  
YULEDUEL.COM/VOLUNTEER**

Yule  Duel

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## 2018 VOLUNTEER ROLES

### Setup & Production Crew

On December 7th, historic Gastown will transform into a beautiful stage for over 20 talented choirs. Help make this an unforgettable evening for all by using your event experience to prepare the streets and stage for the only carolling competition in BC!

#### Tasks and responsibilities:

- Assist with setup/takedown of the stage, road barriers, signage, and waste stations
- Support Stage Managers in coordinating choirs

#### Skills and Knowledge Required:

- Able to lift objects heavier than 20lbs
- Experience working at an event is an asset
- Love working outdoors in beautiful Gastown

#### Time Commitment:

- Pre-event : 2 hour training session
- Event night: 5-6 hours

#### Why you should Volunteer:

- Opportunity to take part in a family friendly event that raises money for a great cause
- Receive an official Yule Duel Toque, unlimited hot chocolate and pastries as well as a Volunteer Certificate!

#### Support and Training Provided:

- Event site plan and volunteer responsibilities
- Information about May's Place

### Yule Duel Ambassadors

With so much to see and hear, we need lots of enthusiastic volunteers to greet the excited crowds heading to Gastown for Yule Duel. If you loving meeting new people and sharing your love of music and Vancouver, this is the role for you!

#### Tasks and responsibilities:

- Answer questions from the public regarding the venue, Yule Duel, and May's Place
- Greet the public and provide information on how to participate, choir location, and how to donate to May' Place

#### Skills and Knowledge Required:

- Love working outdoors in beautiful Gastown
- Experience in customer service and able to think on your feet
- Event experience is an asset

#### Time Commitment:

- Pre-event : 2 hour training session
- Event night: 5-6 hours

#### Why you should Volunteer:

- Opportunity to take part in a family friendly event that raises money for a great cause
- Receive an official Yule Duel Toque, unlimited hot chocolate and pastries as well as a Volunteer Certificate!

#### Support and Training Provided:

- Event site plan and volunteer responsibilities
- Information about May's Place

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